



Building Capacity and Community in International Business

Annual Research Symposium and Paper Development Workshop

The annual meeting of AIB-Oceania is renowned for its informal and collegial character. Join us in **Canberra, Australia at ANU on 21-22 November 2019**

Keynote speakers: Professor Jean-Francois Hennart & Professor Jiatao (J.T.) Li



[Prof. Jean-François Hennart](#) (PhD, University of Maryland) is Professor of International Management emeritus at Tilburg University and visiting professor at Politecnico de Milano in Milan and at Vienna University of Economics and Business in Vienna. His research focuses on the comparative study of international economic institutions such as multinational enterprises (MNEs) and their contractual alternatives, joint ventures and alliances, modes of foreign market entry, family firms, Born Globals, and MNEs from emerging markets. His Theory of Multinational Enterprise (1982) pioneered the application of transaction cost theory to international business. He is a Fellow of the Academy of International Business and of the European International Business Academy. His work has been published in the *Journal of International Business Studies*, *Strategic Management Journal*, *Global Strategy Journal*, *Management Science*, *Organization Science*, *Journal of Economic Behavior and Organization*, among others.



[Professor Jiatao \(J.T.\) Li](#) (PhD, University of Texas) is Chair Professor of Management, Lee Quo Wei Professor of Business, and Director of Center for Business Strategy and Innovation, Hong Kong University of Science and Technology. His research interests are in the areas of organizational learning, strategic alliances, corporate governance, innovation, and entrepreneurship, with a focus on global firms and those from emerging economies. Professor Li is Fellow of Academy of International Business, and Editor (Strategy & Policy in Emerging Economies; China/Asia) for *Journal of International Business Studies*. His work is highly cited and has been published regularly in premier journals such as *Academy of Management Journal*, *Academy of Management Review*, *Organization Science*, *Strategic Management Journal*, *Journal of Management*, and *Journal of International Business Studies*, among others.

PDW MENTORS

[Prof J.T. Li](#) (Hong Kong University of Science and Technology), [Prof Jean-François Hennart](#) (Tilburg University), [Prof Peter Liesch](#) (U. Queensland), [Prof Doug Dow](#) (Melbourne Business School), [A/Prof Andre Sammartino](#) (U. Melbourne), [A/Prof Lin Cui](#) (ANU), [Dr Weiting Zheng](#) (UNSW), [Dr Gracy Yang](#) (U. Sydney), [Professor Sid Gray](#) (U.Sydney), [A/Prof Sunil Venaik](#) (U. Queensland), [Dr Tom Osegowitsch](#) (U. Melbourne), [Dr Alex Eapen](#) (ANU) & [Prof Sara McGaughey](#) (Griffith U.).

SCHEDULE

DAY 1: We meet early on Thursday 21 November for the **Research Symposium**. This is a full day of research paper presentations, panel sessions and insights from our invited keynote speakers. We conclude with an early dinner, leaving plenty of time to enjoy the long spring evenings of Canberra.

DAY 2: We continue Friday morning with a half day **Paper Development Workshop (PDW)**. Last year, the focus of the PDW was: *What makes an excellent introduction?* Building on this, the focus of the PDW in 2019 is on conceptual development and framing of contributions.

This day will give you the opportunity to work with senior academics as mentors and other participants to give and receive feedback, develop your skills, and hone your papers for journal submission. A useful reference for both authors and reviewers as you reflect on your conceptual framing and contributions is:

Verbeke, A., von Glinow, M.A. & Luo, Yadong. 2017. Becoming a great reviewer: four actionable guidelines. *Journal of International Business Studies*. 48: 1-9.

We conclude the Annual General Meeting with an informal lunch – and discuss how to keep in touch and future plans.

SUBMISSION INSTRUCTIONS & NOTIFICATION

SUBMISSION DATES: Submissions for the Research Symposium and PDW **open 1 June and closes 31 July**. If submitting, please also sign up as a reviewer! You will be **notified of the outcome by 5 September**.

PAPER PRESENTATIONS & PANELS. Please submit your **750 word abstract** (not a full paper) of your international business research in-progress or panel proposal for the Research Symposium at <http://meetings.aib.msu.edu/oceania/2019/> or via the submission point on the Annual Meeting Page of AIB Oceania (<http://oceania.aib.world/>). Include contact details of all authors and/or panel participants on the front page.

PAPER DEVELOPMENT WORKSHOP. Please submit your paper of **not more than 30 pages double spaced** at <http://meetings.aib.msu.edu/oceania/2019/> or via the submission point on the Annual Meeting Page of AIB Oceania (<http://oceania.aib.world/>). Include contact details of all authors. With the emphasis on the conceptual development and framing of contributions this must be well developed, full papers are desirable but not essential.

REGISTRATION. Registration **opens September 5** and is free for members of the Academy of International Business (AIB) who are current at the time of the meeting and presenting at the symposium or PDW. Non-members of AIB will need to join. To become a member of the AIB, please visit: <https://aib.msu.edu/membership/>. Regular membership is only US\$100 and brings a host of benefits. AIB also offers very generous membership discounts for research students.

LOCATION. The Research symposium and paper development workshop will be hosted by the Research School of Management at the Australian National University (ANU). The ANU is located in Canberra, the national capital of Australia. To learn more about what Canberra has to offer, please see: <https://visitcanberra.com.au/>

ENQUIRIES. Please contact the 2019 AIB-Oceania Annual Meeting Chair, Alex Eapen (alex.eapen@anu.edu.au) in the first instance, or AIB-Oceania Chapter Chair, Sara McGaughey (s.mcgaughey@griffith.edu.au).

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Australian National University
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