

AIB Oceania Chapter Annual Meeting

DAY 1: Research Symposium, Friday 16 November 2018



8:30 am Arrivals/ registration
 8:45 am Welcome: Professor Prakash Singh (University of Melbourne)
 Sara McGaughey & Tom Osegowitsch (Co-Chairs, 16-17 November, 2018)

9:00am Room 5.007
OPENING KEYNOTE ADDRESS - Professor Marjorie Lyles, Florida International University and Emeritus, Indiana University.
Impact of Organizational Learning, Knowledge Transfer, Social Interaction and Technological Relatedness in Alliances

10:00 am COFFEE

10:30am	Room 5.007	Room 5.015	Room 5.018
	Power, Politics and Risk	Internationalisation	Sustainability
	<i>Break or stay in internationalization portfolio? The relationship of negative performance gap, top management teams experience and new country entry choice. Wen (Helena) Li, Bin Guo, WenTao Hu & JinLong Gu</i>	NO SHOW	<i>BoD strategic decision-making for an organization recovery after a prolonged fraud: Olympus case study. Maria Vasileva Ilieva & Jinichiro Yamada</i>
	<i>Do political ties facilitate or constrain firms' competitive actions during institutional transition? The interplay between informal and formal institutions. Weiting Zheng & Kulwant Singh</i>	<i>Analysing the institutional effect on firms' entry mode choice: extending institutional theory. Naghmeh Kargozar & Siah Hwee Ang</i>	<i>The value of vanilla for the Pacific Islands. Sisikula Palutea Sisifa & Christina Stringer</i>
	<i>Home country political connections ad their usefulness in host countries. Naunghathai Intakhantee, Mario Kafourous & Hinrich Voss</i>	<i>Internationalisation and the outsidership challenge: A longitudinal process case study of a firm entering a foreign market. Estee Siew Tin Ch'ng</i>	<i>Mission-based internationalisation. Tom Osegowitsch & Angela McCabe</i>
	<i>International business-government relations: The risk mitigation strategies of MNEs in Vietnam. Quyen Dang, Pavlina Jasovka & Hussain Rammal</i>	<i>Fear of failure and international opportunity evaluation. Kechen Dong</i>	<i>Starting with sustainability: An alternative approach? Joanna Scott-Kennel</i>

12:30pm Lunch and AGM (Room 5.007)

2:00pm	Room 5.007	Room 5.015	Room 5.018
	Foreign Direct Investment	GVCs, Offshoring and Internalisation	Language in IB
	<i>Foreign direct investment and human development.</i> Irina Orbes Cervantes, Hang Minh Dang & Alex Eapen	<i>The mediating role of organisational capabilities in the relationships between cooperation, entrepreneurial orientation and upgrading in global value chains.</i> Mohammad Tarikul Islam & Michael Jay Polonsky	<i>Impacts and implication of English as the corporate official language policy: A case in Japan.</i> Saeko Ozawa Ujiie
	<i>Domestic MNEs.</i> Sara McGaughey, Pascalis Raimondos & Lisbeth laCour	<i>Integrating efficiency-enhancing and power-pursuing motives in understanding the decision of internalization in international business research.</i> Xin Li	<i>The effects of language, religion and geographic context on foreign subsidiary performance.</i> Sol Abdulhak
	<i>Active pursuit versus passive escape? Revisiting the linkage between inward FDI and outward FDI in emerging markets.</i> Renfei Gao	<i>Strategic capability of captive offshoring R&D.</i> Ziqi Liao	<i>The sociology of ignorance on transnational strategy: Bibliographic analysis of English and Chinese language literature citing Bartlett and Ghoshal's seminal book.</i> Frithjof Arp, Anna Botta & Shujie Jiao

3:30pm COFFEE

4:00pm	Room 5.007	Room 5.015	Room 5.018
	Knowledge transfer, search and rediscovery	Emerging market firms and context	Developing human capital
	<i>Latecomer social enterprises: Learning and building technological capabilities in global ecosystems of innovation.</i> Jahan Ara Peerally & Claudia De Fuentes	<i>Exploratory research evidence of challenges and opportunities perceived by textiles & clothing companies in One Belt One Road countries.</i> Man Hin (Eve) Chan, Wai Ching (Alice) Chu, Angappa Gunasekaran, Tsz Leung Yip & Jenny Cheung	<i>Scaling-up non-governmental organisations facilitating refugee workforce integration: Unveiling tension in the air.</i> Eun Su Lee
	<i>Horizontal knowledge transfer in service MNEs: A dyadic perspective on transfer process between peer subsidiaries.</i> Danni Ma	<i>Founding Members' Status and Firm Performance: A Study on China's Rich list.</i> Liang Wen & Jingyu Yang	PANEL <i>Life after the IB PhD: Job-seeking advice from recent graduates.</i> Sarah Dillon (Chair), Alexandra Kriz, Lee Martin, Wen (Helena) Li and Sisikula Palutea Sisifa
	<i>Building Chinese 'Name Card' through transferring knowledge: A practice-based perspective.</i> Kun Zhang, Yunxia Zhu & Peter Liesch	<i>A cross-cultural examination of interactional justice: Testing for measurement equivalence.</i> Saima Ahmad	
		<i>Performance management in emerging market MNEs: Unique challenges and opportunities.</i> Saurabh Kaushik Pandya	

6:00pm FREE TIME

6:30pm DINNER

DAY 2: Professional Development Workshop, Saturday 17 November 2018

9:00am

Room 5.007

PANEL: From the editors -- What makes an excellent introduction?

Marjorie Lyles (Florida International University), Peter Liesch (University of Queensland) and Laszlo Tihanyi (Texas A&M University)

10:00am **COFFEE (15 minutes)**

Room 5.015

Room 5.018

Room 5.019

10:15am

Roundtable 1: Marjorie Lyles

with Elizabeth Rose & Sara McGaughey

The nuances of foreignness and outsidership in an emerging market context. **Estee Ch'ng** & Sid Gray

Re-examining dual network knowledge flows of MNEs in small economies. **Joanna Scott-Kennel**

Foreign Presence, Media Attention, and Domestic Firms' Environmental Investments in an Emerging Economy. Jing Yu Yang, Yi Li, Wei LIU & **Liang Wen**

Learning and beyond: how inward FDI affects local firms' innovation and exploitative innovation tendencies. **Renfei Gao** & Andre Sammartino

The sociology of ignorance on transnational strategy: Bibliographic analysis of English and Chinese language literature citing Bartlett and Ghoshal's seminal book. **Frithjof Arp**, Anna Botta and Shujie Jiao

Roundtable 2: Peter Liesch

with Doug Dow & Tom Osegowitsch

To avoid or to persist? Failures and entry mode Choice. **Naghmeh Kargozar** & Siah Hwee Ang

The fear of failure in SME internationalisation: The context of decisions about new international Market Entry. **Kechen Dong**

"Marriage" or "One night stands"? The impact of entrepreneurs' dark personality traits on their firms' internationalization strategies. **Xiaoxuan Li**, Yue Wang & Yanzhao Tang

I am not who I claim to be: Substantive-symbolic commitments in the internationalisation process. **Duc Cuong Nguyen** & Catherine Welch

Free strategy and institutional logics in the digital marketplace. Pengxiang Zhang & **Liang Chen**

Home country political connections and their usefulness in host countries. **Naunghathai Intakhantee**, Mario Kafouros & Hinrich Voss

Roundtable 3: Laszlo Tihanyi

with Andre Sammartino & Vikas Kumar

Institution-induced foreignness. **Yifan Zhong**

Political ties and firm strategic actions: The impact of institutional development. **Weiting Zheng**, Siah Hwee Ang & Kulwant Singh

Demystifying capability development: Exploring the genesis of de novo capabilities and subsequent development of dynamic capabilities. Taina Eriksson, Mari Ketolainen & **Alexandra Kriz**

Foreign direct investment and human development. Irina Orbes Cervantes, **Hang Dang** & **Alexander Eapen**

BoD Strategic Decision-making for an organization recovery after a prolonged fraud: Olympus case study. **Maria Vasileva Ilieva** & Jin-ichiro Yamada

12:15pm **COFFEE (15 minutes)**

12:30pm

Room 5.007 **CLOSING KEYNOTE ADDRESS - Professor Peter Liesch, UQ Business School.**

An Internationalisation Phenomenon or a New Field: International Entrepreneurship

1:30pm **Closing & light lunch**

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***Session Chairs:** Last presenter in the session chairs the session

Wifi

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