



# AIB Oceania Chapter Annual Meeting

DAY 1: Research Symposium, Thursday 21 November 2019



**8:30 am Arrivals/ registration**  
**Level 1, College of Business and Economics**  
**(CBE) Bldg. 26 Kingsley St, ACTON, ACT 2601**

**8:45 am Greetings: Sara McGaughey & Alex Eapen**

**9:00am Allan Barton Forum, Level 2, CBE Building 26C**  
**OPENING KEYNOTE ADDRESS**  
**Professor Jean-François Hennart (Tilburg University, Politecnico de Milano, and Vienna University of Economics and Business)**  
*What can, and has, transaction cost theory contributed to international business scholarship?*

**10:00 am COFFEE (30 minutes - Level 1, College of Business and Economics)**

| 10:30am | Language and IB (TR 7, level 1)  | Innovation and IB (1) (TR 8, level 1)  | Internationalisation and knowledge (LT4, level 1)   |
|---------|--|--|---|
|         | <i>Performance Persistence Under Varying Forms of Complexity: The Role of Foreign Ownership Strategy and Linguistic &amp; Religious Distance.</i> Sol Abdulhak | <i>Knowledge search dilemma in SMEs: product innovation, process innovation and the role of absorptive capacity.</i> Omid Aliasghar  | <i>Exploring the internationalization strategies of Turkish multinationals: A multi-perspective analysis.</i> Yuksel Ayden  |
|         | <i>Evolution of language in MNEs to incorporate local knowledge sources.</i> Yoona Choi & Sarbari Bordia   | <i>How do government subsidies affect corporate innovation? Moderating effect of marketization process and financial transparency.</i> Wenyin Bu & Mengyuan Zhu                              | <i>The Process of Repatriate Knowledge Transfer in Multinational Enterprises.</i> Hina Mehreen  |
|         | <i>Linking Language Similarities in MNCs with Work Context Help-Seeking Behaviour.</i> Yaxi Shen, Sarbari Bordia & Prashant Bordia                             | <i>The entrepreneur as change agent: Undertaking cognitive redefinition, ensuring survival anxiety and creating physiological safety.</i> Robert Graham Jack, Murray Taylor, & Susan Freeman | <i>International Innovation and Strategic Performance: The Perspective of Multinational Enterprises.</i> Ziqi Liao  |
|         | <i>Using MNC-tone in China: Explaining Attitudes Towards Hybrid Language Use.</i> Shuojia Zhang, Yaxi Shen, Sarbari Bordia & Prashant Bordia                   | <i>The 'secret sauce' of successful spinoffs...It's called 'Talent'.</i> Alexandra Katie Kriz, Miriam Moeller, Peter Liesch, Emily Russo   | <i>Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation.</i> Dharendra Mani Shukla, Amita Mital, Israr Qureshi, & Taiyuan Wang |

**12:30pm LUNCH & AGM (75 minutes)**

|               |  |   |   |
|---------------|--|---|---|
| <b>1.45pm</b> | <b>Macro topics in IB (TR 7, level 1)</b><br><br><i>Geopolitics, Cold War 2.0 and Asia-Pacific Trade under New Governance.</i> Calvin Lee<br><br><i>Postponing of the multilateral trading system - reasons and results.</i> Renata Orłowska & Krystyna Zoladkiewicz<br><br><i>Emergence of Institutional Logic due to Changing Consumption Practices: The Real Story of Fake News.</i> Bhupesh Manoharan & Krishanu Rakshit | <b>Innovation and IB (2) (TR 8, level 1)</b><br><br><i>Strategic asset seeking intent and innovation performance of emerging market MNEs: A strategic fit perspective.</i> Lili Mi, Yuanfei Kang, & Yulong Liu<br><br><i>R&amp;D Alliance Portfolio and Innovation in Emerging Markets: The Role of Business Group Affiliation and Institutional Reforms.</i> Dharendra Mani Shukla, Israr Qureshi<br><br><i>What is a 'foreign firm'? Implications of questioning the taken-for-granted.</i> Sara McGaughey, Pascalis Raimondos, & Lisbeth la Cour | <b>Culture and HR (LT4, level 1)</b><br><br><i>Structural barriers and agency of legal professionals with an Asian cultural background in Australia.</i> Amy Choi, Diane van den Broek & Dimitris Groutsis<br><br><i>Performance management and firm-level performance in Multinational Enterprises: An institutional perspective.</i> Emmanuel Senior Tenakwah<br><br><i>Achieving HR Transfer and Diffusion Outcomes in Subsidiaries: The role of front-line Managers/Supervisors.</i> Emmanuel Senior Tenakwah |
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**3:15pm COFFEE (30 minutes - Level 1, College of Business and Economics)**

**Allan Barton Forum, Level 2, CBE Building 26C**

**PANEL: Writing and Responding to Reviews**

***Maureen Benson-Rea (U. Auckland), Vikas Kumar (U. Sydney) & Sara McGaughey (Griffith U.)***

**3:45pm**

|               |  |   |
|---------------|--|---|
| <b>4:45pm</b> | <b>Product segments and IB (TR 7, level 1)</b><br><br><i>Post-entry evolution: Foreign automakers' product segment choices in US market.</i> Tuofu Jin<br><br><i>Niche co-creation and competitors: A service ecosystem perspective of internationalizing SMEs.</i> Denis Odlin & Maureen Benson-Rea | <b>Environment and CSR (TR 8, level 1)</b><br><br><i>Corporate Environmental Responsibility and Innovation.</i> Hang Minh Dang<br><br><i>Does Feminism, Nationality of CEO, existence of CSR foundation and state ownership affect/influence MNE CSR activities in developing countries.</i> Emmanuel Junior Tenakwah |
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**6:15pm WALK TO DINNER VENUE**

**6:30pm DINNER (QT Canberra, 1 London Circuit, Canberra ACT 2601)**

## DAY 2: Professional Development Workshop, Friday 22 November 2019

9:00am

Allan Barton Forum, Level 2, CBE Building 26C

**PANEL: *From the Editors – Conceptual Development and Framing of Contributions***

J.T. Li, Jean-François Hennart & Doug Dow

10:00am **COFFEE (15 minutes - Level 1, College of Business and Economics)**

10:15am

**Roundtable 1: (TR 4, level 1)  
Sid Gray & Weiting Zheng**

*Political Stability and Foreign Subsidiary Survival in the Primary Industries Sector.* Donya Behnam & Nathaniel Lupton

*Determinants of Corporate Social Responsibility of Multinational Enterprises in Ghana.* Emmanuel Tenakwah, Junior

Exploring the internationalization strategies of Turkish multinationals: A multi-perspective analysis. Yuksel Ayden

**Roundtable 4: (TR 7, level 1)  
Jean-François Hennart & Sara McGaughey**

*The role of the entrepreneur in international venture expansion – developing opportunity confidence and creating action pathways.* Rob Jack & Murray Taylor

*How different types of knowledge search affect potential and realized absorptive capacity.* Omid Aliasghar

*Misappropriation Hazards and MNEs' Secrecy Adaptation: A Multilevel Framework.* Renfei Gao & Jiamin Zhang

**Roundtable 2: (TR 5, level 1)  
Peter Liesch & Maureen Benson-Rea**

~~*Reconfiguration of Global Talent Strategy: Network Decoupling, Social Embeddedness, and Institutional Diversity.* Hong-Jen Charles Chiu~~ **NO SHOW**

Niche co-creation and competitors: A service ecosystem perspective of internationalizing SMEs. Denis Odlin & Maureen Benson-Rea

*The 'secret sauce' of successful spinoffs...It's called 'Talent'.* Alexandra Kriz, Miriam Moeller, Peter Liesch, Emily Russo

**Roundtable 5: (TR 8, level 1)  
Doug Dow & Alex Eapen**

*Post-entry evolution: Foreign automakers' product segment choices in US market.* Tuofu Jin

*How do non-profit organizations facilitate link between the marginalised and the mainstream?*

*Cases of refugee support organizations in Australia.* Eun Su Lee, Betina Szkudlarek & Luciara Nardon

*Performance persistence under complexity: The role of ownership strategy and linguistic & religious distance.* Sol Abdulhak

**Roundtable 3: (TR 6, level 1)  
Lin Cui & Gracy (J.Y.) Yang**

*Social Enterprise and Technological Innovations: An Empirical Investigation.* Yung-Hsiang Chang & Yen-Chen Ho

*Funding challenges in clean technology industry: social legitimacy and the preference of global investors.* Shu-Han Lien & Yen-Chen Ho

*Emerging Economy Supplier Firms' Upgrading in Global Value Chain: The Role of Governance, Capabilities and the Number of Export Customers.* Tarikul Islam & Michael Jay Polonsky

**Roundtable 6: (LT 4, level 1)  
J.T. Li & Liang Chen**

*Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation.* Dharendra Mani Shukla, Amita Mital, Israr Qureshi & Taiyuan Wang

*Strategic intent, FDI entry strategies and EMNEs' goal attainment: The strategic fit perspective.* Lili Mi, Yuanfei Kang & Yukong (David) Liu

*R&D Alliance Portfolio and Innovation in Emerging Markets: The Role of Business Group Affiliation and Institutional Reforms.* Dharendra Mani Shukla & Israr Qureshi

12:15pm **COFFEE (15 minutes - Level 1, College of Business and Economics)**

12:30pm

**CLOSING KEYNOTE ADDRESS – Allan Barton Forum, Level 2, CBE Building 26C**

**Professor Jiatao (J.T.) Li (HKUST – Hong Kong University of Science and Technology)**

***From global exploitation to local exploration: Evidence from foreign subsidiaries in China***

1:30pm **Closing & light lunch (Level 1, College of Business and Economics)**

# Registrants AIB Oceania 2019 Meeting

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## PDW Mentors

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Queensland, Australia